**Winning an award or reaching a milestone**

It is sometimes difficult to boast about your business, but it is important that when you win an award, accolade, or reach a milestone that you let the world know!

TEMPLATE

FOR IMMEDIATE RELEASE

MEDIA CONTACT

ORGANIZATION

PHONE

EMAIL

PRESS RELEASE TITLE SHORT & SWEET

Subhead, maximum one line, sentence to frame the press release title.

*CITY, STATE:* On {date of award ceremony}, {recognizing body} named {company} winner of the {award} at {event}. The award recognizes {ensure to portray applicable value}, and previous winners include {utilize when appropriate}. EX. *On January 1st, the Glamour in Marketing Academy name Social Graces winner of Excellence in Business Coaching at the Annual Glam Awards. The award recognizes female business owners providing business education services in our community, and previously winners include Marketing is Us.*

“Quote from yourself, or executive on your team,” stated {name, title}, “compete quote.”

“Quote from awarding organization,” says {name, title}, “complete quote.”

Input any additional content about the award, the event, the event venue where it was presented and if appropriate the award selection process. EX. *The award is extremely prestigious among business consulting firms as it portrays their excellence in customer service. Social Graces was awarded at the virtual event and was selected by a voting of their peers and Glamour in Marketing board approval.*

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About {Company}: 3-4 sentences describing your company’s mission and it’s recent accomplishments. Always include a link to your main website. EX. *Social Graces is a women-led business consulting firm founded in 2017 by best friend team Amanda Hoprich and Robin Toups. They are aimed to help other female leaders in business. Social Graces offers everything from website building, marketing consulting, to new business coaching opportunities. Spanning across the country with Social Graces NEPA and Social Graces NOLA providing services and practical business educational opportunities for women.*